

The **1**st

Take a great business opportunity!

# Japan Bike Show

Bike and Bike parts  
exhibition for dealers.

September 18-19, 2024

Ariake GYM-EX, Tokyo

Organizer: Japan Bicycle Promotion Institute

Special sponsor: Bicycle Association (Japan)

Exhibitor's  
Information

New business show for promotion of Japanese bicycle industry and business matching between sales professionals will be launched in 2024.

Business show  
for bicycle  
industry  
in Japan.

Expected  
exhibitors  
100

Expected  
visitors  
5,000

Many kinds of  
business  
seminars

<https://www.japanbikeshow.jp>





## OUTLINE

### Japan Bike Show

PERIOD: September 18 (Wed) - 19(Tue), 2024  
10:00pm - 5:00pm  
VENUE: Ariake GYM-EX, Tokyo  
1-10-1 Ariake, Koto-ku, Tokyo, Japan  
135-0063

Organizer: Japan Bicycle Promotion Institute  
Special sponsor: Bicycle Association (Japan)

## SCHEDULE



## BOOTH CHARGE

**Booth Charge JPY 88,000**

■ **Booth size**  
3m x 3w (9sqm) per booth

**Optional plan / Basic equipment JPY 55,000**

- **Included items**
- System walls (White)
  - a Company name board
  - Carpet (various color available)
  - One LED Spotlight 60W
  - One outlet (100V/up to 300W)
- \*If you apply for the "Optional plan/ Basic equipment", you need to apply for the SAME number of booth as the number of your exhibit booth.  
\*Construction fee and utility fee for above electricity included.  
\*For 2 booths, capet=18sqm and 2 LED Spotlights are included.

## EXHIBITING ITEMS

- **Complete Bicycles, Frames**  
ROAD, CROSS, SINGLE SPEED, MTB, BMX, CYCLO-CROSS, SMALL WHEEL, TOURING, TRIATHLON/TIME TRIAL, RECUMBENT/LONG WHEELBASE, e-BIKE(ELECTRICALLY ASSISTED BICYCLE), KIDS
- **PARTS**  
WHEEL/TIRE, HANDLE BAR/SADDLE, FRONT FORK/SUSPENSION, DRIVETRAIN

- **RELATED ACCESSORY**  
CYCLE COMPUTER, LIGHT, CARRIER/STAND, RELATED ACCESSORY
- **SUN GLASSES/HELMET/SHOES**
- **APPAREL/APPAREL ACCESSORY**
- **OTHER**  
SUPPLEMENT / BODY CARE / SKIN CARE / HAIR REMOVAL

■ **Prohibited items**

Any electric mobilities includes e-scooters, that need "vehicle registration plate" under the revised Road Traffic Law in Japan enforced in July 2023.  
\*1 Secretariat needs the right to reject the application on the ground of exhibit items.

## VENUE



Ariake GYM-EX was used as the gymnastics arena at the TOKYO Olympic and Paralympic Games in 2020 and renewed as the exhibition hall.

### ACCESS

1-10-1 Ariake, Koto-ku, Tokyo, Japan 135-0063



## CONTACT

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